Koen Kas’ Keynote topics

The future of Healthcare is now

Creating Healthcare Delight

From Sickcare to Healthcare

The digital future of care
(for any therapeutic area)

Hippocrates 12.0.3

Delightful Aging

How your company is bound to become a health company

Turning Pharma into an exponential organisation

Real World Data to spice up your clinical trials & obtain novel USPs for your drugs

The DNA / genomics revolution

The war on cancer

How Delight Thinking will guide you and your company into the future

What comes beyond the digital revolution?

How to embrace an innovation culture

How to recruit talent for tomorrows world?

What if the world communicated in cartoons?