

# Koen Kas' Keynote topics



**The future of Healthcare is now**

**Creating Healthcare Delight**

**From Sickcare to Healthcare**

**The digital future of care  
(for any therapeutic area)**

**Hippocrates 12.0.3**

**Delightful Aging**

**How your company is bound to become a health company**

**Turning Pharma into an exponential organisation**

**Real World Data to spice up your clinical trials & obtain novel USPs for your drugs**

**The DNA / genomics revolution**

**The war on cancer**

**How Delight Thinking will guide you and your company into the future**

**What comes beyond the digital revolution?**

**How to embrace an innovation culture**

**How to recruit talent for tomorrows world?**

**What if the world communicated in cartoons?**